

#### THE PATH TO VALUE IN THE CLOUD

### AS BUSINESSESES DEMAND MORE VALUE FROM THE CLOUD, ALONG WITH FLEXIBILITY AND AGILITY, THEY NEED A COMPREHENSIVE CLOUD STRATEGY. Businesses understand why they should be on the cloud. In a haste to capitalize on the benefits of the cloud, businesses often overlook the most important consideration – an insightful business case and readiness analysis. Here is what we have learned from the companies that are

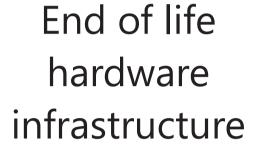
WHY DO BUSINESSES MOVE TO THE CLOUD? 90 89% Reduce Administrative Overhead and Increase IT Team Productivity 70 ▶ Gain Agility and Scale 60 61% Reduce Total Cost of Ownership **51%** Infrastructure Modernization 40% 30 ► Improve Uptime and Disaster Recovery ▶ Enhance Security and Compliance 30% 10

#### THE TRIGGER: WHEN DO COMPANIES THINK OF CLOUD?

27%



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approaching it the right way.

Datacenter lease expiration



Growing costs/risks associated with the administration



End of support workloads



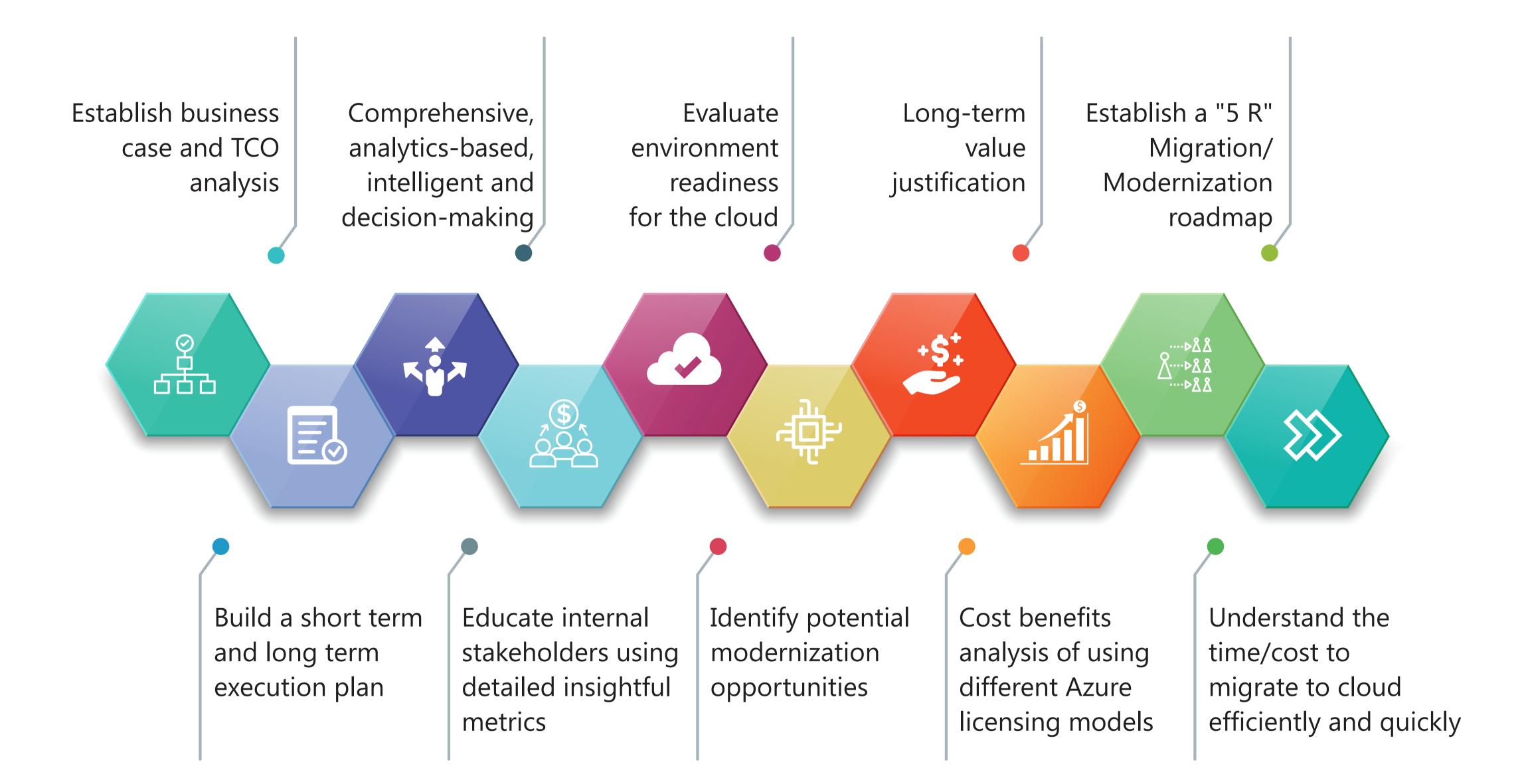
Create Modern IT Service Delivery Model

**Current Infrastructure** is limiting business growth

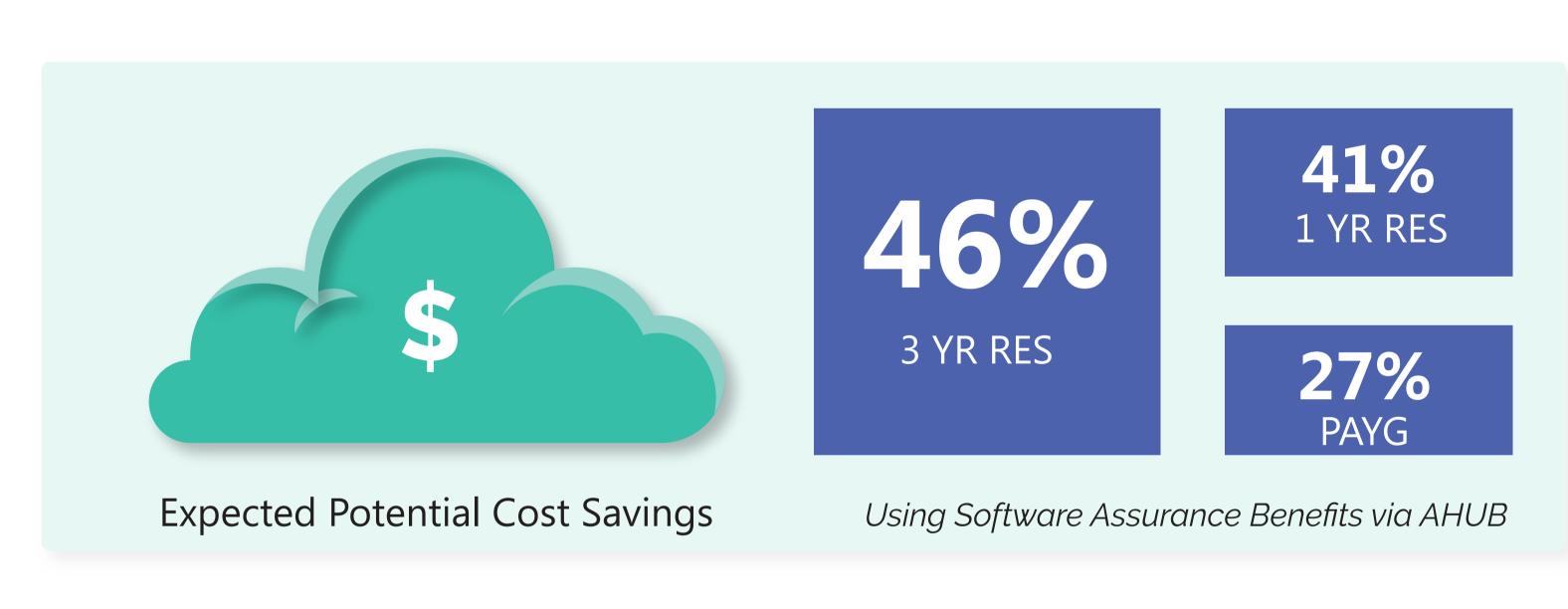


Uptime/ Availability issues

### THE CRITERIA: WHAT BUSINESSES EXPECT BEFORE MAKING THE MOVE?



## THE VALUE: THE DREAM CAN BE REALITY



# THE ACTION: WHAT BUSINESSES ARE DOING TO GET STARTED?

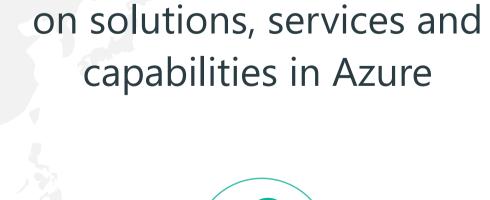


strategy with best practices for cloud adoption in Azure



model, architecture and design of their cloud environment







knowledge of Azure fundamentals

Establish institutional



reduce administration and streamline operations using Azure PaaS services

Deep dive into opportunities to

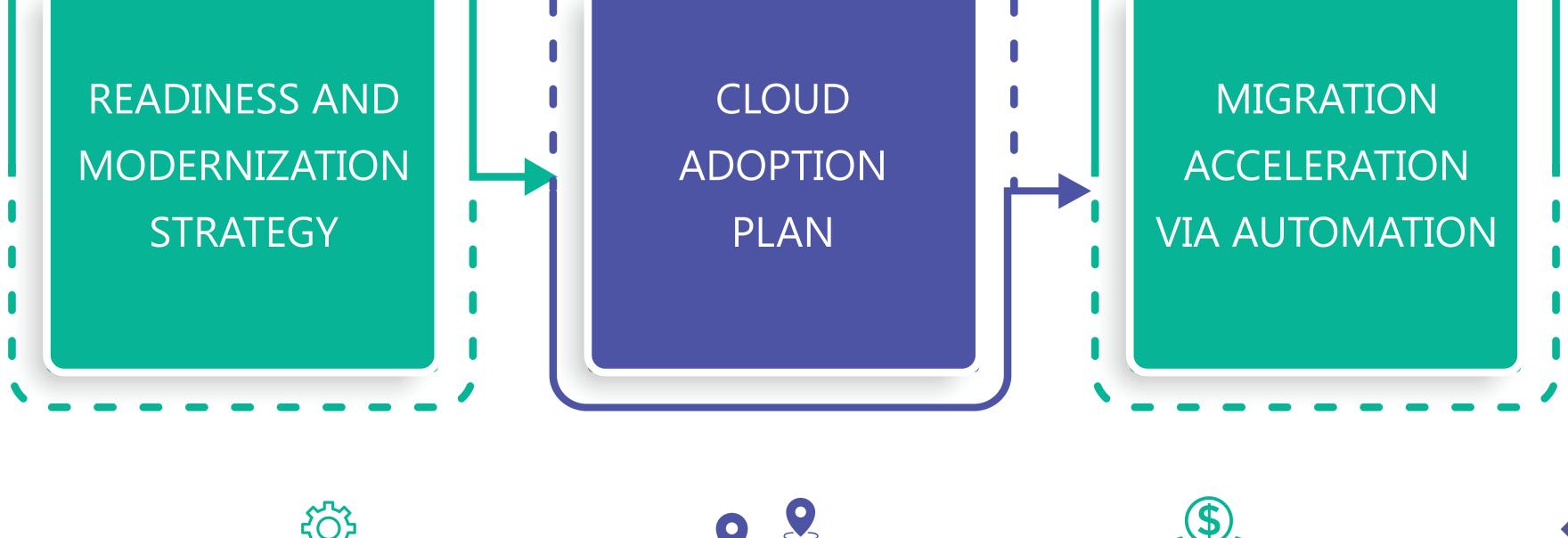


zones and execute MVP

### Elevate Your Cloud Adoption Powered by Our AzureSmart Platform Delivering

THE MOTIFWORKS ADVANTAGE

Actionable Insights for Migration Acceleration at Enterprise Scale











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Ready

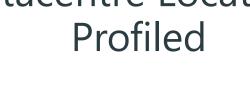




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Servers



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