

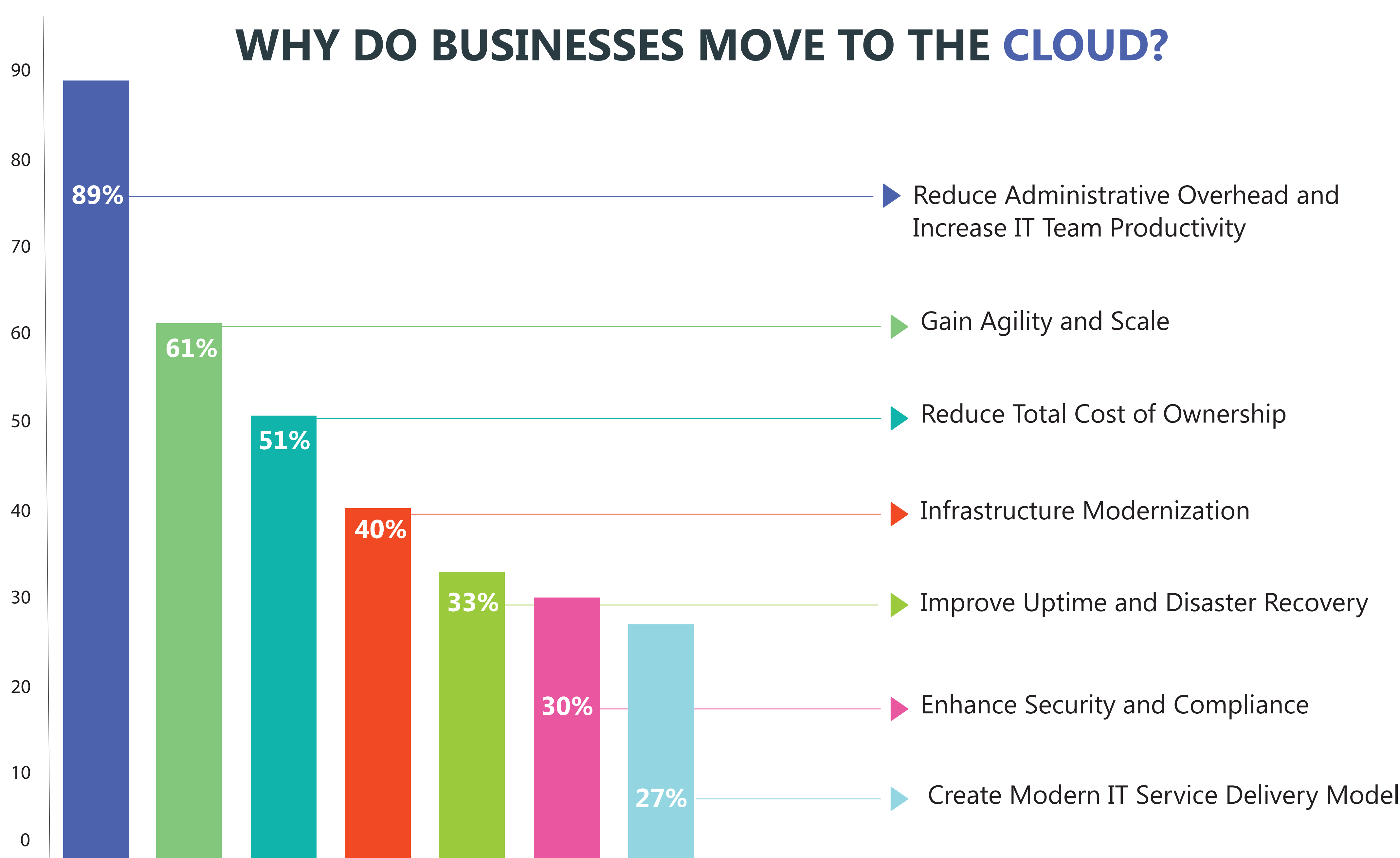
THE PATH TO VALUE IN THE CLOUD

AS BUSINESSES DEMAND MORE VALUE FROM THE CLOUD, ALONG WITH FLEXIBILITY AND AGILITY, THEY NEED A COMPREHENSIVE CLOUD STRATEGY.

Businesses understand why they should be on the cloud. In a haste to capitalize on the benefits of the cloud, businesses often overlook the most important consideration – an insightful business case and readiness analysis. Here is what we have learned from the companies that are approaching it the right way.



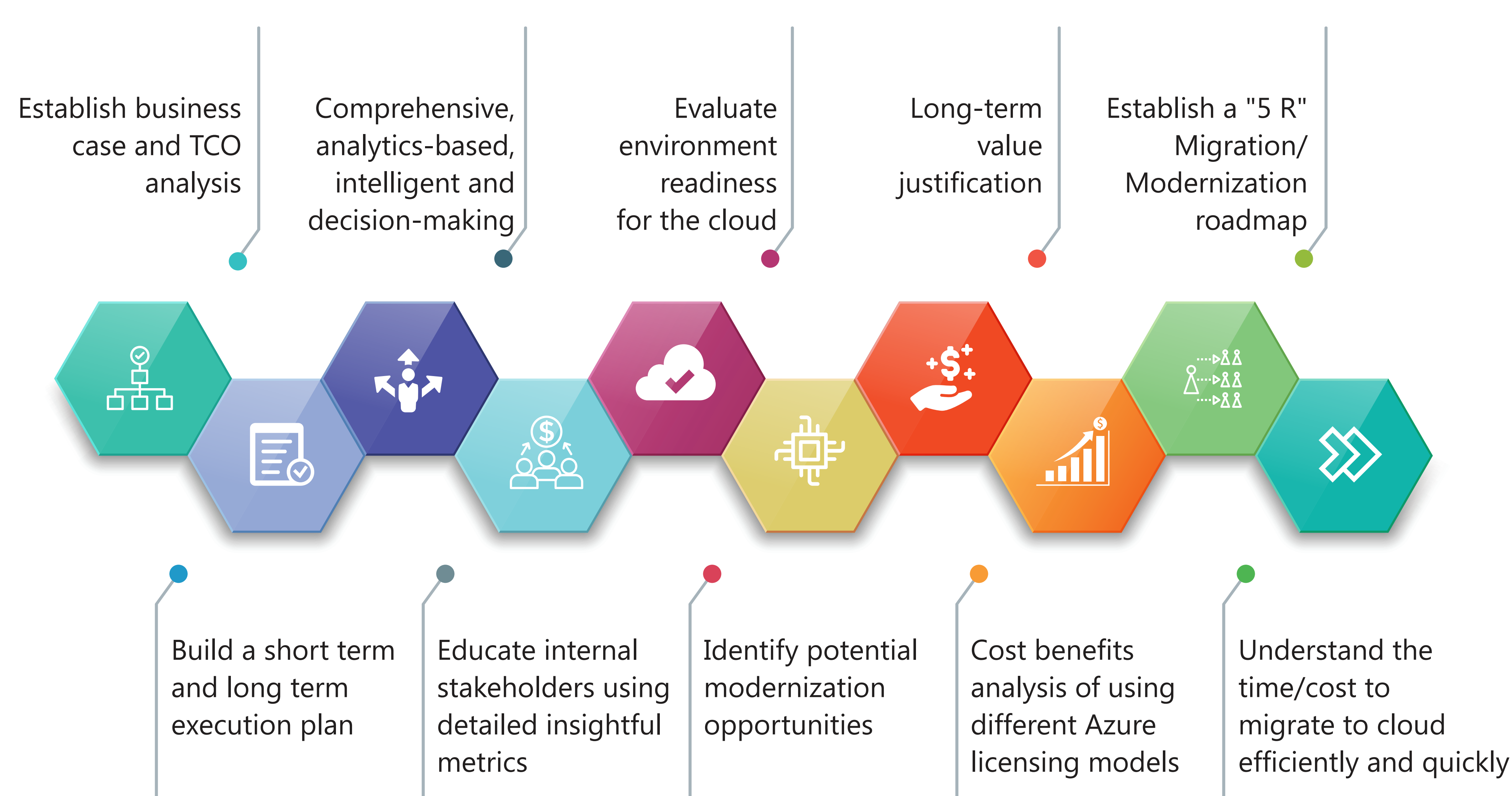
WHY DO BUSINESSES MOVE TO THE CLOUD?



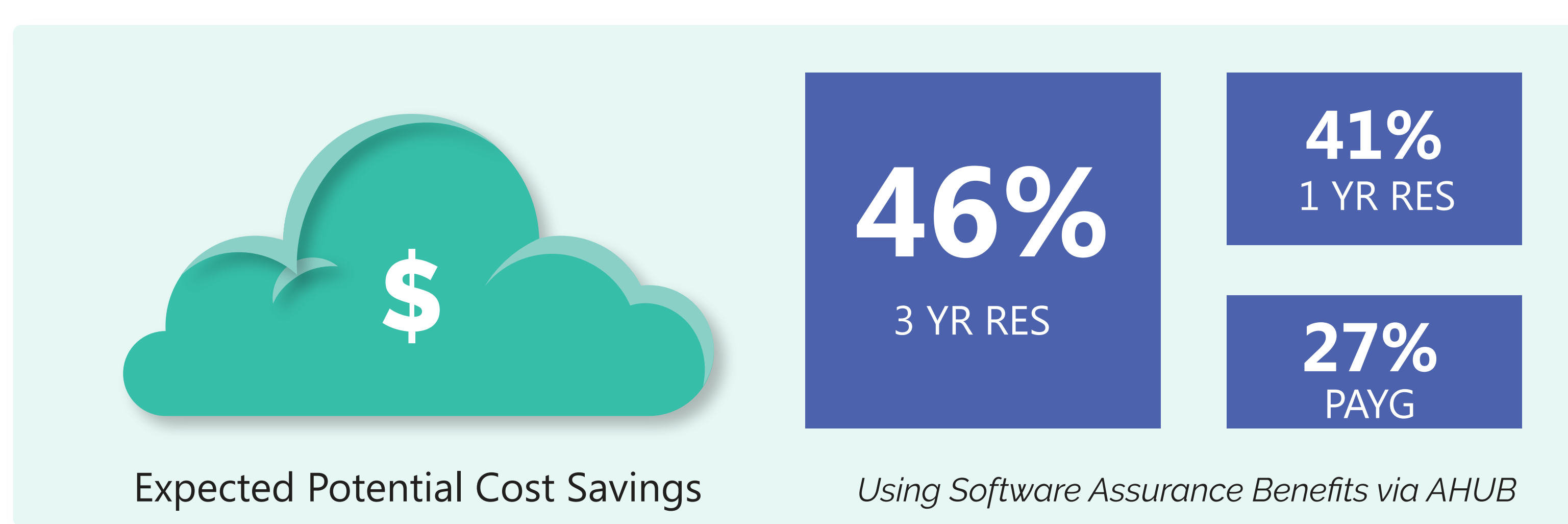
THE TRIGGER : WHEN DO COMPANIES THINK OF CLOUD?



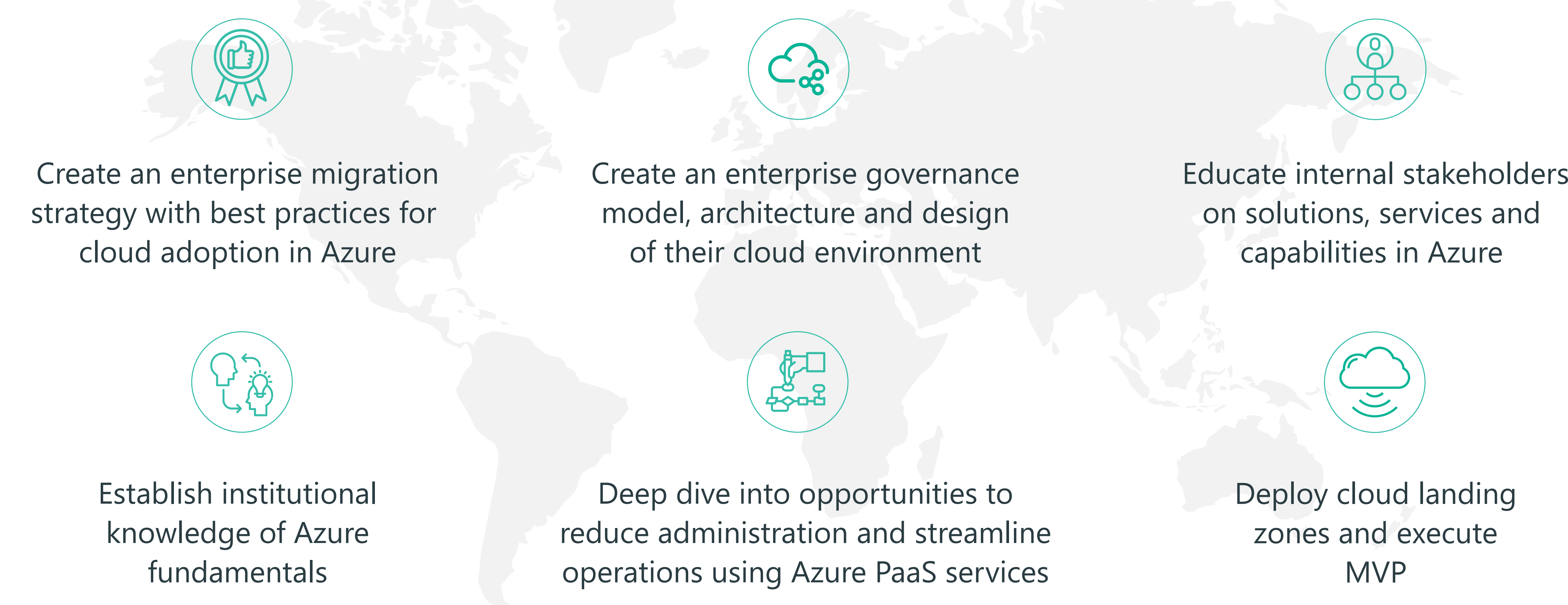
THE CRITERIA : WHAT BUSINESSES EXPECT BEFORE MAKING THE MOVE?



THE VALUE : THE DREAM CAN BE REALITY



THE ACTION : WHAT BUSINESSES ARE DOING TO GET STARTED?



THE MOTIFWORKS ADVANTAGE

Elevate Your Cloud Adoption Powered by Our AzureSmart Platform Delivering Actionable Insights for Migration Acceleration at Enterprise Scale

